claimspages
INSURANCE ADJUSTER RESOURCES

January - December 2019 (Annual)
Google Analytics Custom Report
www.claimspages.com

REGISTERED USERS
312,668
Total User Accounts

REGISTRATIONS
56,035
153 New Accounts Daily

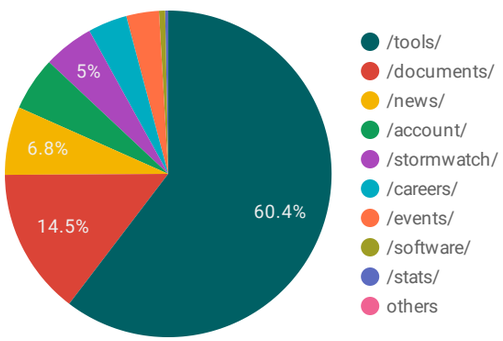
PROVIDER LISTINGS
8,526,943
Total Provider Count

PLATINUM LISTINGS
127,974
1.50% of Total Listings

DISTINCT VISITORS
833,348
11.8%

VISITOR SESSIONS
1,029,948
9.5%

MOST COMMONLY ACCESSED TOOLS AND RESOURCES



MOST COMMONLY ACCESSED PROVIDER CATEGORIES

/adjusters/	21.83%
/roofing-contractors/	7.86%
/contractors-general/	5.78%
/automobile-towing-recovery/	4.25%
/fire-water-damage-restoration/	2.73%
/tree-services/	2.61%
/demolition-contractors/	2.47%
/cleaning-services/	2.29%
/engineers-forensic-consultants/	1.61%
/remodeling-repair-building-contractors/	1.56%

INSURANCE COMPANIES
3,806
Claim Organizations Visited in 2019

SITEWIDE PAGEVIEWS
3,803,143
Total Page Loads in 2019

DEPRECIATION CALCULATIONS
204,038
560 Calculations Daily

DOCUMENT DOWNLOADS
37,179
101 Claims Documents Daily

CLAIMS INTELLIGENCE
241,808
Total Newsletter Subscribers

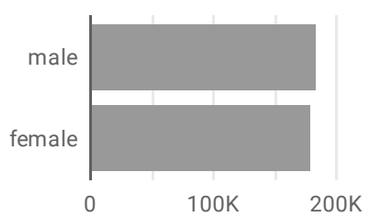
CLAIMS NEWS RECAP
240,793
Total Newsletter Subscribers

CALENDAR OF EVENTS
241,188
Total Newsletter Subscribers

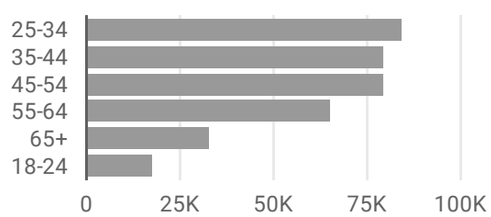
SESSION ACTIVITY BY CLAIMS ORGANIZATION

State Farm Mutual Insurance Company
Progressive Casualty Insurance
Geico
Allstate Insurance Company
Liberty Mutual Group
Nationwide Mutual Insurance Company
The St. Paul Travelers Companies Inc.
USAA
Gallagher Bassett Services Inc.
Erie Insurance Group
Sedgwick Claims Management Services
Auto Owners Insurance
American Family Insurance
ITT Hartford
Mercury Insurance Group
Metlife
Department Of Veterans Affairs
Safeco Insurance Co.
Crawford and Company
Unitrin Incorporated
CSAA Insurance Exchange
Employers Mutual Casualty Insurance
Metronet Carrier Grade National
Marsh Inc.
United Fire Group
USI Insurance Services
United Health Group Incorporated
JPMorgan Chase & Co.
Great American Insurance Company
Southern Farm Bureau Casualty Insurance
Automobile Club Of Southern California
United States Fire Insurance Company

USER GENDER DEMOGRAPHICS



USER AGE GROUP DEMOGRAPHICS



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