

UNIQUE USERS
1,631,665
↑ 18.8%

USER SESSIONS
1,957,944
↑ 17.8%

SITEWIDE PAGEVIEWS
5,278,313
↑ 5.7%

REGISTERED USERS
337,927
Total User Accounts

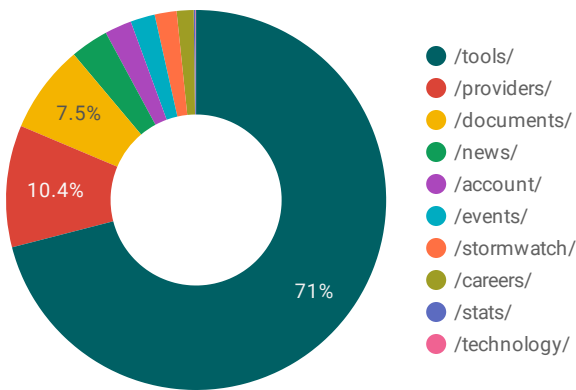
REGISTRATIONS
6,572
18 New Accounts Daily

NEWSLETTER DISTRIBUTION
215,188
Total Publication Subscribers

DOCUMENT DOWNLOADS
40,233
110 Claims Documents Daily

DEPRECIATION CALC
294,126
806 Calculations Daily

MOST COMMONLY ACCESSED TOOLS AND RESOURCES



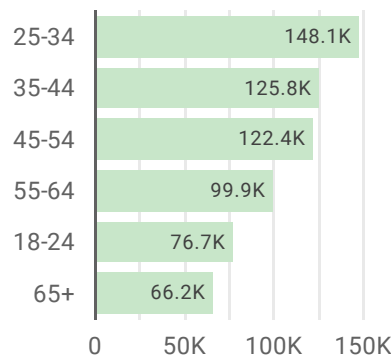
MOST COMMONLY ACCESSED PROVIDER CATEGORIES

/adjusters/	15.74%
/attorneys-law-firms/	4.23%
/roofing-contractors/	3.14%
/tree-services/	2.31%
/contractors-general/	1.65%
/subrogation/	1.52%
/excavating-contractors/	1.44%
/third-party-administrators-tpa/	1.43%
/painting-contractors/	1.34%
/fire-water-damage-restoration/	1.28%
/waste-removal/	1.14%
/plumbing-contractors/	1.10%
/heating-air-conditioning-contractors/	1.07%

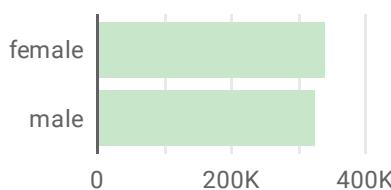
TOP STATES BY UNIQUE USERS

Texas	155,776
Georgia	92,416
Florida	82,007
California	77,747
Illinois	74,873
Tennessee	64,281
North Caroli...	60,166
New York	57,137
Pennsylvania	52,093
Ohio	50,058
Virginia	49,831

USER AGE DEMOGRAPHICS



USER GENDER DEMOGRAPHICS



BEST PROS NETWORK PERFORMANCE

CATASTROPHE PAGEVIEWS
10,770
↑ 2,675

CATASTROPHE UNIQUE USERS
6,419
↑ 3,245

CLAIMS PAGEVIEWS
19,217
↑ 17,164

CLAIMS UNIQUE USERS
12,167
↑ 11,311

CONTRACTOR PAGEVIEWS
7,101
↑ 6,350

CONTRACTOR UNIQUE USERS
4,147
↑ 3,720

DAMAGE PAGEVIEWS
6,940
↑ 6,386

DAMAGE UNIQUE USERS
4,681
↑ 4,308

LAW PAGEVIEWS
12,180
↑ 10,497

LAW UNIQUE USERS
7,521
↑ 6,728

REMODEL PAGEVIEWS
11,888
↑ 11,642

REMODEL UNIQUE USERS
8,307
↑ 8,180

RESTORATION PAGEVIEWS
4,169
↑ 3,571

RESTORATION UNIQUE USERS
2,870
↑ 2,495

RISK PAGEVIEWS
9,999
↑ 9,091

RISK UNIQUE USERS
6,827
↑ 6,229

SUBROGATION PAGEVIEWS
9,922
↑ 7,908

SUBROGATION UNIQUE USERS
7,519
↑ 6,827

VEHICLE PAGEVIEWS
7,827
↑ 7,285

VEHICLE UNIQUE USERS
5,302
↑ 4,925

WORKERS' COMP PAGEVIEWS
6,610
↑ 5,736

WORKERS' COMP UNIQUE USERS
4,748
↑ 4,139

BEST PROS TOTAL PAGEVIEWS
106,623

BEST PROS TOTAL UNIQUE USERS
70,508