

UNIQUE USERS  
**83,508**  
 ↑ 17.6%

USER SESSIONS  
**101,374**  
 ↑ 19.5%

SITEWIDE PAGEVIEWS  
**354,159**  
 ↑ 29.5%

REGISTERED USERS  
**338,235**  
 Total User Accounts

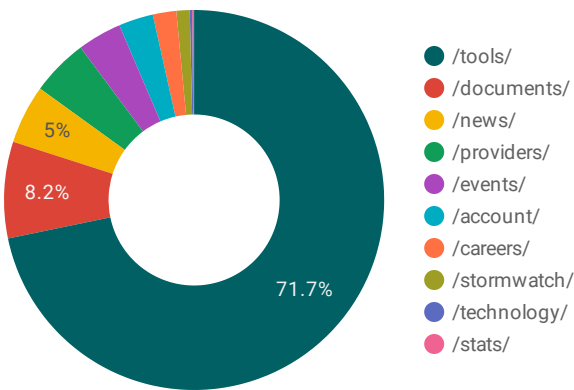
REGISTRATIONS  
**308**  
 10 New Accounts Daily

NEWSLETTER DISTRIBUTION  
**215,111**  
 Total Publication Subscribers

DOCUMENT DOWNLOADS  
**2,321**  
 75 Claims Documents Daily

DEPRECIATION CALC  
**25,579**  
 825 Calculations Daily

### MOST COMMONLY ACCESSED TOOLS AND RESOURCES



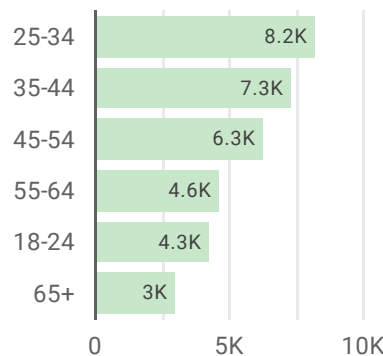
### MOST COMMONLY ACCESSED PROVIDER CATEGORIES

/adjusters/	23.34%
/attorneys-law-firms/	6.81%
/roofing-contractors/	3.13%
/third-party-administrators-tpa/	1.92%
/tree-services/	1.68%
/fire-water-damage-restoration/	1.37%
/waste-removal/	1.37%
/engineers-consulting/	1.34%
/painting-contractors/	1.34%
/contractors-general/	1.26%
/plumbing-contractors/	1.18%
/appraisers-heavy-equipment/	1.16%
/automobile-salvage/	1.13%

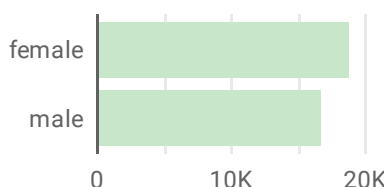
### TOP STATES BY UNIQUE USERS

Texas	8,614
Georgia	4,538
Florida	4,418
California	3,913
Virginia	3,755
North Caroli...	3,549
Tennessee	3,250
Illinois	3,187
New York	2,540
Pennsylvania	2,264
Ohio	2,108

### USER AGE DEMOGRAPHICS



### USER GENDER DEMOGRAPHICS



### BEST PROS NETWORK PERFORMANCE

CATASTROPHE PAGEVIEWS  
**974**  
 ↑ 283

CATASTROPHE UNIQUE USERS  
**443**  
 ↑ 99

CLAIMS PAGEVIEWS  
**1,118**  
 ↑ 296

CLAIMS UNIQUE USERS  
**840**  
 ↑ 227

CONTRACTOR PAGEVIEWS  
**306**  
 ↑ 162

CONTRACTOR UNIQUE USERS  
**215**  
 ↑ 129

DAMAGE PAGEVIEWS  
**361**  
 ↑ 248

DAMAGE UNIQUE USERS  
**274**  
 ↑ 189

LAW PAGEVIEWS  
**775**  
 ↓ -33

LAW UNIQUE USERS  
**503**  
 ↑ 90

REMODEL PAGEVIEWS  
**823**  
 ↑ 119

REMODEL UNIQUE USERS  
**625**  
 ↑ 132

RESTORATION PAGEVIEWS  
**530**  
 ↑ 401

RESTORATION UNIQUE USERS  
**337**  
 ↑ 260

RISK PAGEVIEWS  
**1,760**  
 ↑ 1,018

RISK UNIQUE USERS  
**1,254**  
 ↑ 840

SUBROGATION PAGEVIEWS  
**492**  
 ↑ 160

SUBROGATION UNIQUE USERS  
**381**  
 ↑ 123

VEHICLE PAGEVIEWS  
**409**  
 ↑ 9

VEHICLE UNIQUE USERS  
**318**  
 ↑ 92

WORKERS' COMP PAGEVIEWS  
**426**  
 ↑ 132

WORKERS' COMP UNIQUE USERS  
**361**  
 ↑ 138

BEST PROS TOTAL PAGEVIEWS  
**7,974**

BEST PROS TOTAL UNIQUE USERS  
**5,551**