

UNIQUE USERS  
**94,970**  
 ↑ 21.4%

USER SESSIONS  
**114,832**  
 ↑ 21.5%

SITEWIDE PAGEVIEWS  
**384,458**  
 ↑ 15.3%

REGISTERED USERS  
**338,716**  
 Total User Accounts

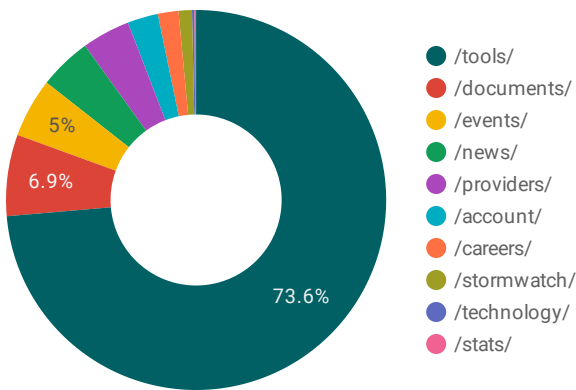
REGISTRATIONS  
**481**  
 17 New Accounts Daily

NEWSLETTER DISTRIBUTION  
**215,226**  
 Total Publication Subscribers

DOCUMENT DOWNLOADS  
**2,229**  
 80 Claims Documents Daily

DEPRECIATION CALC  
**27,349**  
 977 Calculations Daily

### MOST COMMONLY ACCESSED TOOLS AND RESOURCES



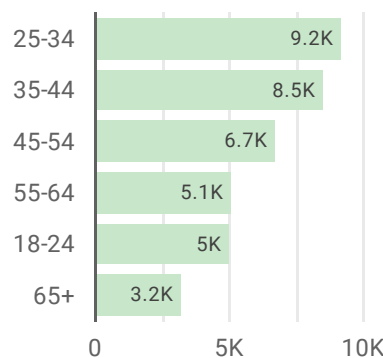
### MOST COMMONLY ACCESSED PROVIDER CATEGORIES

/adjusters/	20.71%
/attorneys-law-firms/	5.50%
/roofing-contractors/	4.05%
/third-party-administrators-tpa/	2.85%
/fire-investigations/	2.36%
/tree-services/	2.05%
/contractors-general/	1.95%
/workers-compensation-consultants/	1.45%
/appraisers-auto/	1.38%
/painting-contractors/	1.35%
/waste-removal/	1.22%
/fire-water-damage-restoration/	1.14%
/subrogation/	1.14%

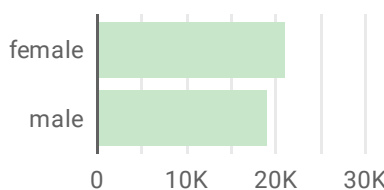
### TOP STATES BY UNIQUE USERS

Texas	10,221
Florida	5,143
Georgia	5,015
California	4,487
Virginia	4,268
Illinois	4,138
North Caroli...	3,853
Tennessee	3,496
New York	2,997
Pennsylvania	2,741
Ohio	2,737

### USER AGE DEMOGRAPHICS



### USER GENDER DEMOGRAPHICS



### BEST PROS NETWORK PERFORMANCE

CATASTROPHE PAGEVIEWS  
**791**  
 ↓ -112

CATASTROPHE UNIQUE USERS  
**410**  
 0

CLAIMS PAGEVIEWS  
**959**  
 ↓ -65

CLAIMS UNIQUE USERS  
**664**  
 ↓ -114

CONTRACTOR PAGEVIEWS  
**317**  
 ↑ 33

CONTRACTOR UNIQUE USERS  
**218**  
 ↑ 12

DAMAGE PAGEVIEWS  
**350**  
 ↑ 32

DAMAGE UNIQUE USERS  
**300**  
 ↑ 34

LAW PAGEVIEWS  
**1,121**  
 ↑ 426

LAW UNIQUE USERS  
**652**  
 ↑ 188

REMODEL PAGEVIEWS  
**930**  
 ↑ 166

REMODEL UNIQUE USERS  
**727**  
 ↑ 132

RESTORATION PAGEVIEWS  
**278**  
 ↓ -245

RESTORATION UNIQUE USERS  
**239**  
 ↓ -94

RISK PAGEVIEWS  
**1,808**  
 ↑ 185

RISK UNIQUE USERS  
**1,298**  
 ↑ 72

SUBROGATION PAGEVIEWS  
**643**  
 ↑ 173

SUBROGATION UNIQUE USERS  
**482**  
 ↑ 120

VEHICLE PAGEVIEWS  
**383**  
 ↑ 2

VEHICLE UNIQUE USERS  
**298**  
 ↑ 3

WORKERS' COMP PAGEVIEWS  
**500**  
 ↑ 87

WORKERS' COMP UNIQUE USERS  
**394**  
 ↑ 46

BEST PROS TOTAL PAGEVIEWS  
**8,080**

BEST PROS TOTAL UNIQUE USERS  
**5,682**